December 6, 2013

Consolidated Financial Results
For the Nine Months Ended October 31, 2013
(Japanese Accounting Standards)

Name of the listed company:	**Poletowin Pitcrew Holdings, Inc.**
Listing:	First Section of Tokyo Stock Exchange
Stock code:	3657
URL:	http://www.poletowin-pitcrew-holdings.co.jp
Representative:	Naoto Konishi, President
Contact person:	Joji Yamauchi, Chief Financial Officer Tel: +81-3-5909-7911

Scheduled date to file Securities Report:	December 12, 2013
Scheduled date to commence dividend payments:	–
Supplementary explanatory materials prepared:	Yes
Explanatory meeting:	No

(Millions of yen with fractional amounts discarded, unless otherwise noted.)

1. Consolidated financial results for the nine months ended October 31, 2013 (from February 1, 2013 to October 31, 2013)

(1) Consolidated operating results (Percentages indicate year-on-year changes.)

	Net sales		Operating income		Ordinary income		Net income	
Nine months ended	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
October 31, 2013	10,482	32.9	1,769	22.7	1,902	32.3	1,063	37.4
October 31, 2012	7,889	27.6	1,442	51.0	1,438	48.8	774	47.6

(Note) Comprehensive income
Nine months ended October 31, 2013: ¥1,019 million (31.5%)
Nine months ended October 31, 2012: ¥775 million (48.0%)

	Net income per share	Diluted net income per share
Nine months ended	Yen	Yen
October 31, 2013	112.19	108.89
October 31, 2012	90.99	87.69

(Note) The Company conducted a stock split on January 9, 2013 at a ratio of two shares of common stock for each one share of common stock. However, the figures for net income per share and diluted net income per share have been calculated on the assumption that this stock split was conducted at the beginning of the fiscal year ended January 31, 2013.

(2) Consolidated financial position

	Total assets	Net assets	Equity ratio
As of	Millions of yen	Millions of yen	%
October 31, 2013	8,591	6,896	80.3
January 31, 2013	7,866	6,154	78.2

(Reference) Equity
As of October 31, 2013: ¥6,896 million
As of January 31, 2013: ¥6,154 million

2. Cash dividends

	Cash dividends per share				
	First quarter	Second quarter	Third quarter	Fiscal year-end	Annual
	Yen	Yen	Yen	Yen	Yen
Fiscal year ended January 31, 2013	–	0.00	–	30.00	30.00
Fiscal year ending January 31, 2014	–	0.00	–		
Fiscal year ending January 31, 2014 (Forecasts)				16.00	16.00

(Notes) 1. Change in dividend forecasts for the fiscal year ending January 31, 2014 during the nine months ended October 31, 2013: Yes

2. Dividends for the fiscal year ended January 31, 2013 were ordinary dividends of ¥27 per share and a commemorative dividend of ¥3 per share to celebrate a stock listing on the First Section of the Tokyo Stock Exchange.

3. Consolidated financial forecasts for the fiscal year ending January 31, 2014 (from February 1, 2013 to January 31, 2014)

(Percentages indicate year-on-year changes.)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Fiscal year ending January 31, 2014	13,638	25.5	2,125	15.7	2,258	19.7	1,262	35.5	66.55

(Note) 1. Change in financial forecasts for the fiscal year ending January 31, 2014 during the nine months ended October 31, 2013: Yes

2. In the consolidated financial forecasts for the fiscal year ending January 31, 2014, net income per share has been adjusted to reflect a stock split at a ratio of two shares of common stock for each one share of common stock, planned to take effect on January 9, 2014.

* Notes:

(1) Changes in significant subsidiaries during the nine months ended October 31, 2013 (changes in specified subsidiaries resulting in a change in the scope of consolidation): Yes

New: 1 (Pole To Win Europe Limited)

Excluded: 1 (Pole To Win America Hunt Valley, Inc.)

(Note) For details, please refer to (1) Changes in significant subsidiaries during the nine months ended October 31, 2013, under 2. Notes to the Summary Information, on page 6 of the attachment materials to this report.

(2) Use of particular accounting treatments in preparation of quarterly consolidated financial statements: Yes

(Note) For details, please refer to (2) Use of particular accounting treatments in preparation of quarterly consolidated financial statements, under 2. Notes to the Summary Information, on page 7 of the attachment materials to this report.

(3) Changes in accounting policies, changes in accounting estimates, and restatement of revisions

a. Changes in accounting standards due to revisions to accounting standards and other guidelines: Yes
b. Changes in accounting policies due to reasons other than a. above: No
c. Changes in accounting estimates: Yes
d. Restatement of revisions: No

(Note) For details, please refer to (3) Changes in accounting policies, changes in accounting estimates, and restatement of revisions, under 2. Notes to the Summary Information, on page 7 of the attachment materials to this report.

(4) Number of common shares issued

a. Total number of issued shares (including treasury stock)

As of October 31, 2013	9,493,200 shares
As of January 31, 2013	9,473,600 shares

b. Number of shares of treasury stock

As of October 31, 2013	― shares
As of January 31, 2013	― shares

c. Average number of shares (Cumulative)

For the nine months ended October 31, 2013	9,483,667 shares
For the nine months ended October 31, 2012	8,512,000 shares

(Note) The Company conducted a stock split on January 9, 2013 at a ratio of two shares of common stock for each one share of common stock. However, the figures for the number of shares issued have been calculated on the assumption that this stock split was conducted at the beginning of the fiscal year ended January 31, 2013.

* Disclosure of status of quarterly review procedures

This report falls outside the scope of quarterly review procedures as laid out in the Financial Instruments and Exchange Act. As of the time of the release of this report, the review procedures of the consolidated financial statements outlined in the Act had not been concluded.

* Proper use of earnings forecasts, and other special matters

(Disclaimer to forward-looking statements)

The forward-looking statements, including earnings forecasts, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable. These statements do not guarantee that the Company will achieve its earnings forecasts. In addition, actual business and other results may differ substantially due to various factors. For details on the conditions assumed and the cautionary notes and items in the financial forecasts, please refer to (3) Qualitative Information on Consolidated Earnings Forecasts on page 6 of the attachment materials to this report.

(How to obtain Supplementary Information to the Financial Results)

The Company discloses the Supplementary Information to the Financial Results on the TDnet on the same day.

(Stock split)

At a Board of Directors meeting held on December 6, 2013, the Company passed a resolution to conduct a stock split at a ratio of two shares of common stock for each one share of common stock, with an effective date of January 9, 2014. However, the foregoing per share information in the consolidated financial results for the nine months ended January October 31, 2013 has not been adjusted to reflect the impact of this stock split. For details, please refer to “Significant Subsequent Events” on page 14 of the “Consolidated Financial Results For the Nine Months Ended October 31, 2013” (Attachment)

1. Qualitative Information on Financial Results

(1) Qualitative information on consolidated operating results

In the nine months ended October 31, 2013, Japan's economy staged a gradual recovery, supported primarily by the benefits of the economic and financial policies of a newly elected Cabinet, plus an upturn in personal consumption. However, several downside risks continue to weigh on Japan's economy, including concerns about the impact of the planned consumption tax increases and other developments, as well as a slowdown in overseas economic conditions.

Under those economic circumstances, the Poletowin Pitcrew Holdings Group saw rapid growth in the market for social games, native applications and other mobile game content undergirding its Testing/Verification & Evaluation Business, in step with the rising popularity of smartphones and tablet PCs. Furthermore, this application content is expected to grow progressively richer and more sophisticated, and the march of globalization should continue apace. These factors are anticipated to drive continued market expansion going forward. Frequent updates and user support are essential after social games and native applications are launched. As a result, the importance of ongoing services in detecting defects (finding bugs) and user support should rise. In the consumer electronic game market, strong market conditions are anticipated as new next-generation game consoles are scheduled for launch, and new game titles are rolled out for the year-end/New Year shopping season. Looking ahead, the launch of new content is expected to expand as game platforms diversify, as exemplified by the distribution of games using game consoles, smartphones and tablet PCs, as well as via the cloud.

In online markets related to the Group's Internet Monitoring Business, video, e-book and other online content services as well as online shopping and other forms of e-commerce are increasingly catching on, against the backdrop of the growing popularity of smartphones and tablet PCs. This, in turn, is pushing up demand for monitoring postings and other types of user support services to make safe and reliable Internet access ubiquitous. In the e-commerce market, there is growing demand for handling the review of Internet advertising based on the Pharmaceutical Affairs Act, the Act against Unjustifiable Premiums and Misleading Representations, and other laws and regulations. There is also increasing demand for handling the review of merchandise checks and rights infringement investigations, and for handling end-user inquiries and so forth. The recent focus in Japan on the issue of cyber-bullying has also prompted municipal boards of education to put efforts into monitoring youth Internet usage and providing Internet literacy education for students, parents and guardians.

The Group provides checking, testing, monitoring and inspection services that require human input on a contractual basis to corporate clients. The demand for such services has been growing as these clients have diversified and expanded overseas, and as business processes have become more advanced and sophisticated. In the nine months ended October 31, 2013, the Company continued to develop and upgrade business bases in anticipation of future expansion in business order volume. Following the opening of the Shinjuku Studio in July 2013, Pole To Win Co., Ltd. relocated and increased the floor space of its Kyoto Studio in September and opened the Shinagawa Studio and the Meieki Studio in Nagoya in November 2013. In addition, PITCREW CO., LTD. increased the floor space of its Chubu Support Center in Nagoya in May 2013 and its Kitakyushu Support Center in July 2013. PITCREW COREOPS CO., LTD. opened the Okinawa BCP Center in October 2013. As a result, the Group's business bases in Japan grew to 23 locations. Along with the eight business bases overseas, this will serve to enhance worldwide collaboration among Group companies as we strive to provide a one-stop, full service platform in defect detection (finding bugs), localization, Internet monitoring and user support, etc. The Group is also actively referring domestic and overseas clients to one another, providing clients with mutual introductions around the world, in order to deepen its transactions with each corporate client and expand business.

As a result, consolidated net sales for the nine months ended October 31, 2013 were ¥10,482,836 thousand (up 32.9% year on year), operating income was ¥1,769,109 thousand (up 22.7%), ordinary income was ¥1,902,774 thousand (up 32.3%) and net income was ¥1,063,929 thousand (up 37.4%).

Results by segment were as follows.

1) Testing/Verification & Evaluation Business

In the Testing/Verification & Evaluation Business, the growing popularity of smartphones has resulted in a sharp increase in the social games users download directly as native applications, in addition to social games accessed using conventional browsers. Moreover, the higher level of functionality of smartphones relative to traditional handsets has made the game content of native applications more complex. Combined with growth in the scope of defect detection work for finding bugs per title, and in the numbers of titles, these trends have led to the Group securing more orders for mobile content defect detection (finding bugs) services. Heading into the peak development season for game software for consumer electronic game consoles ahead of the year-end/New Year shopping season, the Group received defect detection orders for game software for consumer electronic game consoles centered on titles for the Nintendo 3DS. Meanwhile, collaboration among Group subsidiaries in Japan and abroad in the Testing/Verification & Evaluation and Internet Monitoring businesses has helped enhance the one-stop, full-service platform the Group is developing. For instance, this platform enabled Group subsidiaries in Japan, the U.S., the U.K., Singapore and China to work together in supporting game software for the console game market that a client company had launched globally. In defect detection work for finding bugs in amusement (pachinko and pachislot) equipment, growth was driven firmly by existing clients who were eagerly developing new models with enhanced entertainment features to win the support of end users, and by achievements in cultivating business with new clients. As a result, the Testing/Verification & Evaluation Business saw sales increase 35.7% year on year to ¥8,218,639 thousand. Operating income rose 14.9% to ¥1,625,539 thousand.

2) Internet Monitoring Business

In the Internet Monitoring Business, the Group received increased orders to handle the review of Internet advertisements based on the Pharmaceutical Affairs Act, the Act against Unjustifiable Premiums and Misleading Representations, and other laws and regulations, as well as orders for merchandise check services for Internet shopping. These increased orders reflect vigorous efforts by Internet companies to develop business in the e-commerce market. In addition, orders for user support services via telephone and e-mail related to social games and e-books have also been growing. Demand has also grown for running legal and compliance checks of the proper operation of the broker websites of insurance companies in light of laws and regulations. Through a proposal-based bidding process, the Group has received steady orders for the online patrol of youth Internet usage, which it is providing to various municipal boards of education and schools on a contract basis. In the nine months ended October 31, 2013, the Group received orders from 20 municipal governments and 15 private schools. At the same time, following on from fiscal 2012, the Ministry of Economy, Trade and Industry commissioned the Group to conduct the “Fiscal 2013 Research on Infrastructure Development in Japan’s Information-based Economy Society” program. By pressing ahead with vigorous planning- and proposal-driven sales activities, the Group captured orders from customers who have switched over from competitors. As a result of these and other factors, the Internet Monitoring Business saw net sales increase 21.2% year on year to ¥2,215,779 thousand, with operating income rising 480.6% to ¥125,226 thousand.

3) Others

In this segment, Palabra Inc. (renamed from Daiichi Shorin Co., Ltd. on February 1, 2013) has instituted a subtitle training curriculum to prepare for the advent of barrier-free motion pictures, and has started producing barrier-free subtitles for television program and video production firms on contract. IMAid Inc. has launched medical staffing services. Net sales for Others in the nine months ended October 31, 2013 amounted to ¥48,417 thousand (compared with ¥3,052 thousand in the same period the previous year), posting an operating loss of ¥74,572 thousand (compared to a ¥9,179 thousand loss in the same period the previous year).

(2) Qualitative information concerning consolidated financial position

Total assets

Current assets rose ¥816,678 thousand or 13.8% from January 31, 2013, to ¥6,735,294 thousand as of October 31, 2013. This was mainly attributable to a ¥391,921 thousand increase in cash and deposits and a ¥468,198 thousand increase in notes and accounts receivable-trade.

Noncurrent assets stood at ¥1,856,537 thousand, ¥91,224 thousand or 4.7% lower than on January 31, 2013. This was mainly due to a ¥119,673 thousand decrease in goodwill.

As a result, total assets increased by ¥725,453 thousand or 9.2% to ¥8,591,831 thousand.

Liabilities

Current liabilities stood at ¥1,648,870 thousand as of October 31, 2013, ¥59,115 thousand or 3.7% higher than on January 31, 2013. This was mainly due to increases in accrued expenses of ¥245,181 thousand and in provision for bonuses of ¥86,418 thousand, despite a decrease in income taxes payable of ¥291,942 thousand.

Noncurrent liabilities decreased ¥75,165 thousand or 61.8% to ¥46,543 thousand. This was mainly due to a ¥69,597 thousand decrease in long-term accounts payable-other.

As a result, total liabilities decreased by ¥16,049 thousand or 0.9% to ¥1,695,413 thousand.

Net assets

Net assets on October 31, 2013 amounted to ¥6,896,418 thousand, an increase of ¥741,503 thousand or 12.0% from January 31, 2013. This was mainly due to a ¥779,721 thousand increase in retained earnings.

(3) Qualitative information on consolidated earnings forecasts

With regard to consolidated earnings forecasts, the Group posted steady net sales and profit in the nine months ended October 31, 2013, and conditions are forecast to remain favorable in markets linked to Group businesses in the fourth quarter. Consequently, the Group has revised the full-term consolidated earnings forecasts it announced on March 11, 2013.

For details, please see the press release titled “Notice Regarding Revisions of Full-Term Earnings Forecasts and Dividend Forecasts” issued today (December 6, 2013).

2. Notes to the Summary Information

(1) Changes in significant subsidiaries during the nine months ended October 31, 2013

The newly established Pole To Win Europe Limited, as well as Daiichi Shorin Co., Ltd. and Pacer CO., Ltd., were included in the scope of consolidation from the three months ended April 30, 2013.

Pole To Win America Hunt Valley, Inc. was excluded from the scope of consolidation from the three months ended April 30, 2013 following its termination as a consequence of a merger with Pole To Win America, Inc.

(2) Use of particular accounting treatments in preparation of quarterly consolidated financial statements

(Calculation of income taxes payable)

Income taxes payable are derived by multiplying income before income taxes and minority interests for the nine months ended October 31, 2013 by the estimated effective taxation rate. This rate is based on a rational estimate after adjusting the income before income taxes and minority interest forecast for the fiscal year (including that income for the nine months ended October 31, 2013) for tax-effect accounting.

(3) Changes in accounting policies, changes in accounting estimates, and restatement of revisions

Change in accounting policy

(Change in depreciation method)

Upon revision of the Corporation Tax Act of Japan, from the three months ended April 30, 2013, the depreciation method based on the revised Act was applied to the property, plant and equipment acquired on or after February 1, 2013 by the Company and its domestic consolidated subsidiaries.

The effect of this change on operating income, ordinary income and income before income taxes and minority interests was immaterial for the nine months ended October 31, 2013.

3. Consolidated Financial Statements

(1) Consolidated Balance Sheets

(Thousands of yen)

	Fiscal 2013 (As of January 31, 2013)	3Q Fiscal 2014 (As of October 31, 2013)
Assets		
Current assets		
Cash and deposits	4,199,797	4,591,718
Notes and accounts receivable-trade	1,317,571	1,785,770
Deferred tax assets	72,509	75,041
Other	332,310	282,847
Allowance for doubtful accounts	(3,573)	(82)
Total current assets	5,918,616	6,735,294
Noncurrent assets		
Property, plant and equipment		
Buildings and structures	150,083	199,418
Accumulated depreciation	(59,487)	(72,695)
Buildings and structures, net	90,596	126,723
Machinery, equipment and vehicles	2,438	2,644
Accumulated depreciation	(1,959)	(2,374)
Machinery, equipment and vehicles, net	479	270
Tools, furniture and fixtures	393,891	464,777
Accumulated depreciation	(263,087)	(328,498)
Tools, furniture and fixtures, net	130,804	136,278
Total property, plant and equipment	221,880	263,272
Intangible assets		
Goodwill	1,282,155	1,162,481
Software	36,014	31,427
Other	2,126	2,014
Total intangible assets	1,320,296	1,195,923
Investments and other assets		
Investment securities	45,528	49,958
Lease and guarantee deposits	255,296	306,209
Deferred tax assets	32,762	31,118
Other	71,997	15,869
Allowance for doubtful accounts	—	(5,814)
Total investments and other assets	405,584	397,341
Total noncurrent assets	1,947,761	1,856,537
Total assets	7,866,378	8,591,831

(Thousands of yen)

	Fiscal 2013 (As of January 31, 2013)	3Q Fiscal 2014 (As of October 31, 2013)
Liabilities		
Current liabilities		
Accounts payable-other	732,361	977,542
Accrued expenses	36,078	61,661
Income taxes payable	604,629	312,686
Provision for bonuses	11,029	97,448
Other	205,655	199,531
Total current liabilities	1,589,754	1,648,870
Noncurrent liabilities		
Provision for retirement benefits	42,011	44,855
Long-term accounts payable-other	69,597	—
Other	10,100	1,687
Total noncurrent liabilities	121,708	46,543
Total liabilities	1,711,463	1,695,413
Net Assets		
Shareholders’ equity		
Capital stock	1,228,802	1,231,870
Capital surplus	1,275,257	1,278,324
Retained earnings	3,657,737	4,437,458
Total shareholders’ equity	6,161,797	6,947,652
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	8,239	11,025
Foreign currency translation adjustments	(15,121)	(62,260)
Total accumulated other comprehensive income	(6,882)	(51,234)
Total net assets	6,154,914	6,896,418
Total liabilities and net assets	7,866,378	8,591,831

(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

Consolidated Statements of Income

(Nine-month period ended October 31, 2013)

(Thousands of yen)

	Nine months ended October 31, 2012 (From February 1, 2012 to October 31, 2012)	Nine months ended October 31, 2013 (From February 1, 2013 to October 31, 2013)
Net sales	7,889,106	10,482,836
Cost of sales	5,039,931	6,838,574
Gross profit	2,849,175	3,644,262
Selling, general and administrative expenses	1,407,168	1,875,152
Operating income	1,442,006	1,769,109
Non-operating income		
Interest income	1,033	737
Dividends income	10	―
Foreign exchange gains	―	113,034
Subsidy income	21,524	1,107
Insurance premiums refunded cancellation	732	5,855
Consumption tax adjustment	1,786	893
Other	1,692	12,036
Total non-operating income	26,780	133,664
Non-operating expenses		
Interest expenses	492	―
Foreign exchange losses	29,714	―
Other	6	―
Total non-operating expenses	30,213	―
Ordinary income	1,438,572	1,902,774
Extraordinary losses		
Loss on retirement of noncurrent assets	36	531
Office transfer expense	5,697	6,280
Loss on valuation of investment securities	2,128	―
Loss on cancellation of development	―	36,228
Other	―	1,041
Total extraordinary losses	7,861	44,081
Income before income taxes and minority interests	1,430,711	1,858,692
Total income taxes	656,198	794,763
Income before minority interests	774,512	1,063,929
Net income	774,512	1,063,929

Consolidated Statements of Comprehensive Income

(Nine-month period ended October 31, 2013)

(Thousands of yen)

	Nine months ended October 31, 2012 (From February 1, 2012 to October 31, 2012)	Nine months ended October 31, 2013 (From February 1, 2013 to October 31, 2013)
Income before minority interests	774,512	1,063,929
Other comprehensive income		
Valuation difference on available-for-sale securities	1,147	2,786
Foreign currency translation adjustments	(95)	(47,138)
Total other comprehensive income	1,051	(44,352)
Total comprehensive income	775,563	1,019,576
Comprehensive income attributable to:		
Owners of the parent	775,563	1,019,576

(3) Notes on Going Concern Assumption

Not applicable

(4) Notes in the Event of a Material Change in Amount of Shareholders' Equity

Not applicable

(5) Segment Information

1. Nine months ended October 31, 2012 (from February 1, 2012 to October 31, 2012)

(1) Net sales and income (loss) by reporting segment

(Thousands of yen)

	Reporting segment			Others*1	Total	Adjustments*2	Amounts in the consolidated statements of income*3
	Testing/ Verification & Evaluation Business	Internet Monitoring Business	Total				
Net sales							
Sales to third parties	6,058,403	1,827,650	7,886,054	3,052	7,889,106	—	7,889,106
Inter-segment sales and transfers	6,437	5,576	12,014	12,960	24,974	(24,974)	—
Total	6,064,840	1,833,227	7,898,068	16,012	7,914,081	(24,974)	7,889,106
Segment income (loss)	1,415,265	21,569	1,436,835	(9,179)	1,427,655	14,351	1,442,006

*Notes: 1. Others covers operations not included in reporting segments, and mainly encompasses the market research, publishing, and media businesses.

2. Adjustment for segment income of ¥14,351 thousand comprises elimination of intersegment transactions of ¥334,527 thousand and unallocated corporate expenses of ¥320,175 thousand. Unallocated corporate expenses are mainly general administrative expenses.

3. Segment income (loss) is adjusted against the operating income recorded in the consolidated statements of income.

(2) Information regarding assets by reporting segment

There has been a significant change in the amount of assets by reporting segment during the nine months ended October 31, 2012, compared with the end of the same period of the previous year. The change is outlined as follows.

In the Testing/Verification & Evaluation Business segment, share acquisitions to convert e4e Business Solution (Europe) Limited, e4e Tech Support (India) Private Limited and e4e Business Solutions USA, LLC into consolidated subsidiaries resulted in an increase of ¥2,736,617 thousand in segment assets.

(3) Information regarding impairment losses on fixed assets and goodwill by reporting segment

(Important changes in amounts of goodwill)

In the Testing/Verification & Evaluation Business segment, share acquisitions to convert Pole To Win Networks Co., Ltd., Pole To Win Asia Pte. Ltd., e4e Business Solution (Europe) Limited, e4e Tech Support (India) Private Limited and e4e Business Solutions USA, LLC into consolidated subsidiaries resulted in the posting of goodwill. The increase in goodwill as a result of this during the nine months ended October 31, 2012 was ¥1,282,435 thousand.

2. Nine months ended October 31, 2013 (from February 1, 2013 to October 31, 2013)

(1) Net sales and income (loss) by reporting segment

(Thousands of yen)

	Reporting segment			Others[*1]	Total	Adjustments[*2]	Amounts in the consolidated statements of income[*3]
	Testing/ Verification & Evaluation Business	Internet Monitoring Business	Total				
Net sales							
Sales to third parties	8,218,639	2,215,779	10,434,419	48,417	10,482,836	—	10,482,836
Inter-segment sales and transfers	3,432	1,800	5,232	2,880	8,112	(8,112)	—
Total	8,222,072	2,217,579	10,439,651	51,297	10,490,949	(8,112)	10,482,836
Segment income (loss)	1,625,539	125,226	1,750,766	(74,572)	1,676,193	92,916	1,769,109

*Notes: 1. Others covers operations not included in reporting segments, and mainly encompasses the market research, publishing, and media businesses.

2. Adjustment for segment income of ¥92,916 thousand comprises elimination of intersegment transactions of ¥358,958 thousand and unallocated corporate expenses of ¥266,041 thousand. Unallocated corporate expenses are mainly general administrative expenses.

3. Segment income (loss) is adjusted against the operating income recorded in the consolidated statements of income.

(2) Information regarding impairment losses on fixed assets and goodwill by reporting segment

Not applicable

(6) Significant Subsequent Events

(Stock Split)

At a Board of Directors meeting held on December 6, 2013, the Company passed a resolution to conduct a stock split, with details as follows:

1. Purpose of stock split

The purpose of the stock split is to lower the monetary amount of the investment unit of the Company's shares, with the aim of expanding the investor base and enhancing market liquidity.

2. Outline of stock split

(1) Method of stock split

The stock will be split at a ratio of two shares of common stock for each one share of common stock held by stockholders recorded on the final register of stockholders on January 8, 2014 (Wednesday).

(2) Increase in number of shares through stock split

Total number of issued shares before the stock split	9,496,200 shares
Increase in number of shares through this stock split	9,496,200 shares
Total number of issued shares after the stock split	18,992,400 shares
Total number of authorized shares after the stock split	56,000,000 shares

(Note) The total number of issued shares after the stock split is calculated based on the total number of issued shares as of November 30, 2013, and does not include any number of shares issued as a result of the exercise of subscription rights for new shares on or after December 1, 2013.

3. Schedule

Date of public notice of record date	December 20, 2013 (Friday)
Record date	January 8, 2014 (Wednesday)
Effective date	January 9, 2014 (Thursday)

4. Others

Per share information based on the assumption that this stock split was conducted at the beginning of the fiscal year ended January 31, 2013 is as follows:

	Nine months ended October 31, 2012 (From February 1, 2012 to October 31, 2012)	Nine months ended October 31, 2013 (From February 1, 2013 to October 31, 2013)
(1) Net income per share	¥45.50	¥56.09
(2) Diluted net income per share	¥43.85	¥54.45